

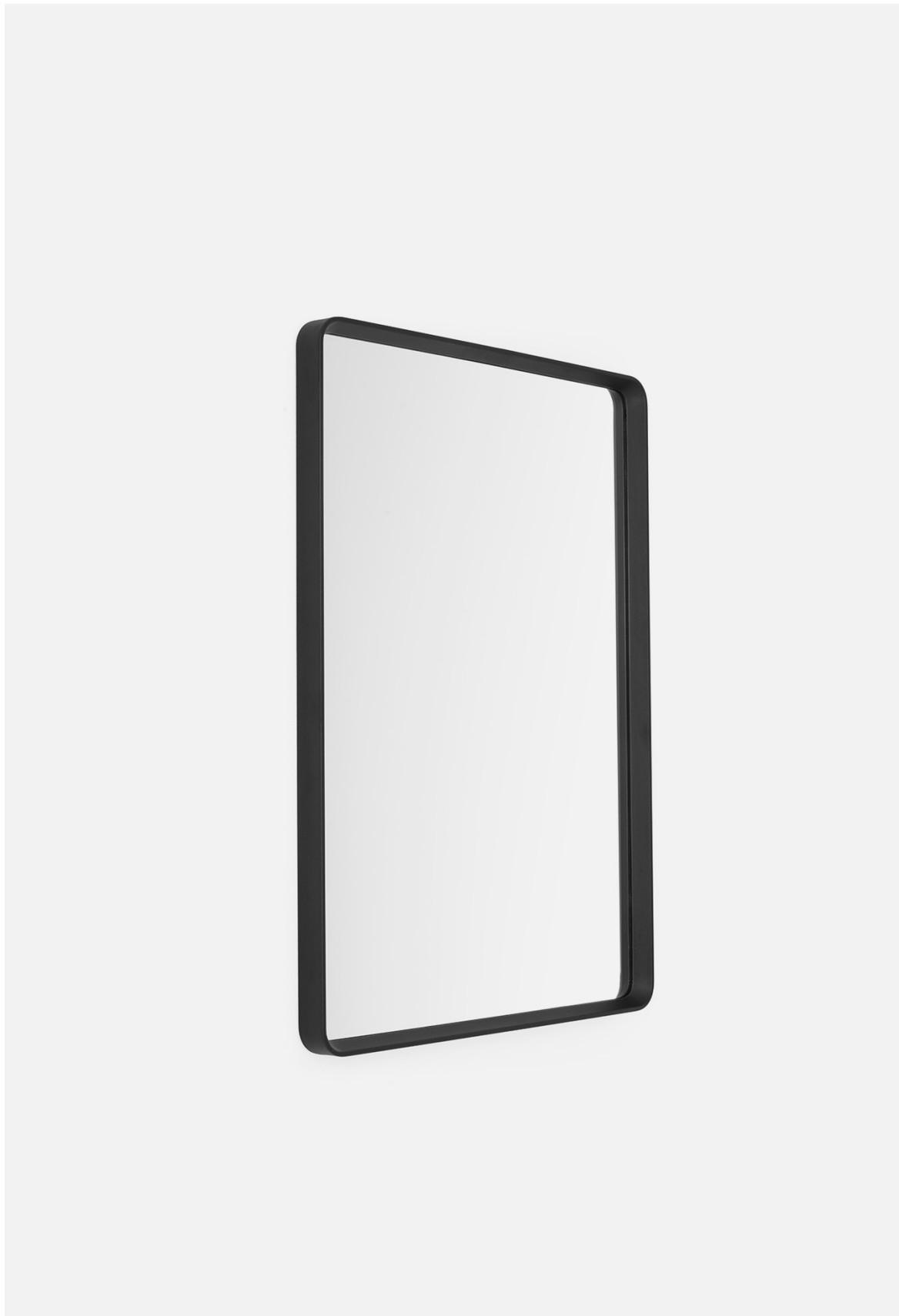
Norm Rectangular Mirror



Home Accessories—Press Release
Collection 2019

press@menu.os

by Norm Architects



Norm Rectangular Mirror



In creating the Bath Series, Norm Architects set out to transform the bathroom into a blissful respite where we can relax and refresh. As the collection has expanded to meet new demands and offer new functional and aesthetic possibilities, it has stayed true to its core ethos of soft, functional minimalism. Today, there is little this series cannot help us with as we go about our days.

With more options than ever before, the Bath Series collection fulfills every requirement in the bathroom space in both public and private environments. Many of the designs, such as the mirrors and trash bins, also serve us outside the bath, in offices, kitchens, living areas, and beyond.

The full lineup now includes trash bins in an array of sizes, multiple mirror designs, a shower tray, a towel bar, a toilet roll holder, a shower wiper, and a towel ladder. The Bath Series also offers a toothbrush holder, a soap pump, and a toilet brush – all three available in both freestanding and wall-mounted editions.

Norm Architects' minimalist, human-centered sensibility shines through each accessory, with the designs responding to real-life needs while maintaining a sophisticated, modern expression. Light, uniform lines and rounded bases unify the pieces and add beautiful focal points to some of our most-used spaces. With purposeful, meticulously executed details, the Bath Series elements are at once refined and user-friendly. Visually bold and adaptable. Deeply thought-through and delightfully simple.

Take one of the most-used rooms in the home, workplace or public space for granted? We wouldn't dare. The Bath Series is a promise to lend every aspect of the bath importance, making ordinary experiences feel a lot less everyday.

Rectangular Mirror - The look and feel of the statement Bath Series Floor Mirror is carried over to the more compact, vanity-style Bath Mirror. Of course, the elegant shape works just as well in the bath as in an entryway or bedroom, whether mounted on the wall or placed atop a dresser or counter. It

Product Type

Wall Mirror

Environment

Indoor

Dimensions (cm / in)

H: 50 cm / 19,7"

W: 70 cm / 27,6"

D: 3,5 cm / 1,4"

Materials

Powder Coated Aluminum and Glass Mirror.

Colours

Black (RAL 9005)

White (RAL 9016)

comes in black and white, and is generously sized to give you the perspective you need while visually expanding your space.

About the Designer

Founded in Copenhagen in 2008 by Jonas Bjerre-Poulsen and Kasper Rønn, Norm Architects specialise in residential architecture, commercial interiors, industrial design, photography and art direction. Today, the group regularly collaborates with MENU, helping to drive the evolution of the brand and its product offerings.

Norm Architects' name reflects the group's emphasis on the importance of drawing inspiration from norms and traditions within architecture and design – particularly the Scandinavian design principles of timeless aesthetics and natural materials, and the modernist values of restraint and refinement. Guided by these principles, Norm Architects produce design that unites good materials and craftsmanship, while embodying beauty, traditions, history and, most importantly, timeless simplicity, where there is nothing more to add or take away.

Notes to Editor

MENU is a Scandinavian design brand with a simple purpose: to make the world more beautiful, less complicated, and a little bit nicer to wake up to.

Since 1978, we have harnessed the skills of top designers and craftspeople in Scandinavia and around the world to create contemporary design that is clean, clever and natural. These principles culminate in an aesthetic we call soft minimalism. Together with our Danish Modernist roots, this concept serves as a foundation for our designers as they find new ways to unite our heritage with a fresh vision for modern living, reimagining mid-century modern values to bring irresistible new ideas to people and spaces. Your chosen objects will be with you for years to come. We know every decision you make is important, and we want nothing more than to bring joy, beauty and ease to the process of designing your space. It's why we exist and what we do best.

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Black
8020539



White
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